



OPEN CALL 1 PRODUCTS

/ BACKGROUND

In 2019, Dundee Design Festival will explore what makes a liveable/loveable city. Cities are changing. By 2050, 70% of the world's population will live in a city. This year the festival will look ahead to a time when citizens have more say over how their city works and how it communicates. Our programme will explore how a modern, progressive city understands its role in collaborating with citizens and applies that to removing barriers to progress, instilling a sense of pride and playing with possibilities.

The venue for the 2019 Dundee Design Festival will be an underused retail location in the heart of Dundee. By using this location, the festival will seek to challenge conventional approaches to city centres and demonstrate alternative options for the cities of tomorrow.

/ THE PROJECT

As part of the 2019 festival we are creating a live production space where the process of design can be clearly seen and explored by visitors. We are commissioning 4 designers to each create stock of a single product onsite during a 2 day residency. Every 2 days there will be a product launch, where the items will go on sale at the festival and in other retail spaces around the city.

/ WHAT WE'RE LOOKING FOR

Proposals for products that tie to the liveable/loveable theme and can be produced onsite within a 2 day residency.

We are open to the interpretation of the term 'product'. Concepts can be submitted for both physical and/or digital items.

We are looking for products to be created at an accessible price point for visitors. Past festivals have also shown that lower priced items sell better, therefore the retail price of each product must be under £50.

After the 2 day residency, products will go straight on sale to the public, so all items must be finished to a professional standard.

/ THE TECHNICAL DETAILS

Dundee Design Festival will pay each designer a commissioning fee of £1000 and cover material costs to produce a stock of products. Profits from sales at the festival and other retail outlets in the city will be split 25% to the designer and 75% to Dundee Design Festival. Remaining stock will be owned by UNESCO City of Design Dundee.

We would encourage designers who want to collaborate to submit joint applications. One thing to note is that the commissioning fee will not increase for collaborative submissions, it must be split between collaborative partners.

Each chosen designer will be required to do a 2 day residency in the festival space, so make sure you're available during the festival dates: 21 - 28 May.

We will supply a space that is suitable for you to work in during the festival that has internet access and power. You will need to supply any equipment needed to produce the items on-site.

We appreciate not all production methods will be possible within the festival space. Some products may have to be part produced offsite

and finished onsite. In the application please provide details of what processes you could do onsite and which ones would have to be done in advance. The public won't have direct access to the area you're working in but will be able to look in and get close, so please consider noise, dust and other environmental factors.

/ SUBMISSION REQUIREMENTS

- » A written description of your concept, the inspiration behind it, how it ties to the theme and details on the materials, techniques and processes you would use. We also need you to provide detail of what you see being done onsite/offsite. We do not want a visual concept for the project at this stage (Max 500 Words).
- » A breakdown of the cost per product for materials and an indication of how many products you would be able to produce in the 2 day residency.
- » Links to your website and social media, this will allow us to see the style and quality of your previous work.
- » Basic contact details. These will be used to contact you if you are successful in your application.

/ HOW TO APPLY

Complete the online form here
(Please note you will need a Google account):

[Open Call 1 Application Link](#)

The deadline for submissions is midnight on the 11th of March.